



Awarded ToM-PaR stand at Aapex

ToM-PaR took another step in the development of export expansion and set off to conquer the US market! At the beginning of November 2019 we took part in **AAPEX** in Las Vegas – it is an international exhibition for the automotive industry. **Automotive Aftermarket Products Expo (AAPEX)** brings together over 2200 automotive manufacturers and suppliers who present innovative products, services and technologies.

The fair was very fruitful in terms of business meetings, we also established good relations with the honorary consul of Poland in Las Vegas, John Petkus. The result of the meeting is the establishment of cooperation with the consulate to support ToM-PaR in entering the US market.

Our sales representatives and interesting stand attracted the attention of visitors continuously throughout the fair days. The guests left our Polish stand with a set of information materials about our products. We have decided to refer to our new Futura Nature line with our stand design – all products are made of ecological materials: from wood from responsible sources of farmed forests and plastic elements made only from recycled materials. We therefore opted for distinctive materials – the booth was made of wood and moss to best reflect the spirit of the Futura Nature line that guided us in designing our new products.

A great surprise was the success of our company and the AAPEX organizers' appreciation of our booth. We were awarded:

- 1st place – the best small stand 10×10 – for interesting style and promoting eco products
- 2nd place – among the awarded stands at the AAPEX.

This nice accent strengthens us even more and mobilizes us to continue of our chosen path of

development – we are looking for best solutions to develop!